





WHO ARE WE?

We are the only and unique concept with two branches in the Czech and Slovak Republic in very lucrative places. In our portfolio you can find both famous creators and novice designers. We select brands with our its story, quality and tradition.

WHAT WE DO?

FASHION

Curatorial selection from current fashion collections of foreign and local designers. We pay attention to quality, design and sustainability in every selection.



WHAT WE DO?

JEWELRY AND ACCESSORIES

Unique and limited collections are just what we enjoy.



WHAT WE DO?

PRODUCT DESIGN

In 2019, we expanded our product range to include product design. For example, we successfully cooperate with the Czech brand Gravelli, which produces designer functional concrete accessories that fit into any interior. Or with the Italian iconic brand Kartell. Original design, strong personalities and stories inspire us to move on.





WHO DO WE ADDRESS?

Thanks to our carefully selected collections we reach the most demanding customers (from 20-50 years) who have a close relation to design and fashion. The VIDDY customer belongs to the AB socio-economic group (upper and middle class), is educated and financially independent.



VIDDA I.

- an exceptional concept on an area of 100m², in which the sale is connected with a design cafe
- curatorial selection of current work of more than 50 designers
- limited editions
- location - center of Prague close to the most luxurious shopping street Pařížská





VIDDA II.

- multibrand store in the largest shopping center WESTFIELD CHODOV in Prague with an area of 200 square meters
- over 90 designers
- unique store design



CONTACT US

BUSINESS DEPARTMENT

store@vidda.cz

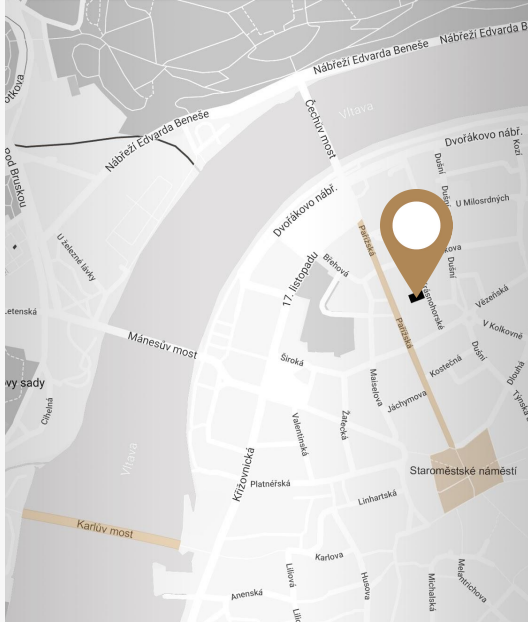
CUSTOMER SERVICE

00420 739 333 444

info@vidda.cz

MARKETING

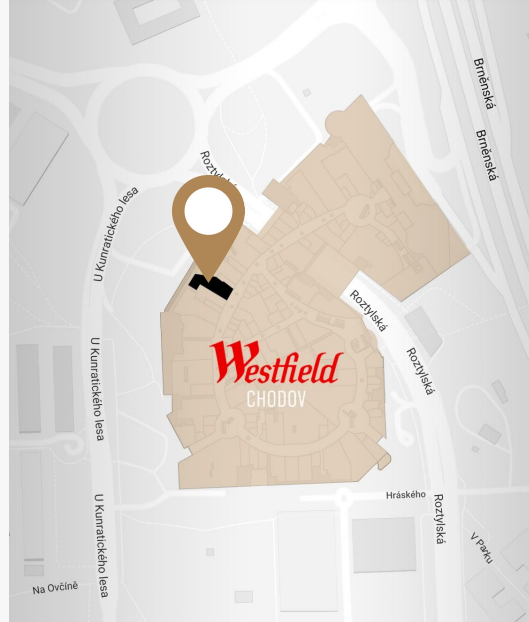
marketing@vidda.cz



VIDDA I.

ADDRESS:

Elišky Krásnohorské 134/9, 110 00 Prague 1



VIDDA II.

ADDRESS:

Westfield Chodov

Designers Gallery 1- floor

Roztylská 19/2321, Prague 4 – Chodov